

BEN REYNOLDS

CONTENT CREATOR



11 Links Court Claremont

photography@benreynolds.com.au

www.benreynolds.com.au

0417-183-097



PROFILE

Highly experienced Content Creator producing captivating and on brand content for a diverse range of clientele.

Specialising in Hospitality, Tourism and Sport, I am confident in my abilities and knowledge to bring creative visions to reality.

Experienced in end to end delivery of projects from concept design to social media production and analysis.

EXPERIENCES

2021-present Seda College WA - Content Creator

Responsible for being the creative director, creating the media deliverables pertaining to imagery and video, and creating and curating content across a broad range of social channels to both the organization and key stakeholders.

2010-2020 Ben Reynolds Creative - Owner

Approximately 10 years self employed at Ben Reynolds Creative. As owner/manager of the business, the role involved managing all aspects of day to day operations as well as the hands on content creation and social media management for a wide variety of business's ranging from mining and real-estate, to the hospitality industries.

Recent years involved a particular interest and passion for the tourism and hospitality industry and some of my clients included;

- Young George Bar & Kitchen, East Fremantle
- Barn Hives - Eco Luxury Resort, Margaret River
- Rivers End - Bespoke Tiny House, Albany
- With Locals - Tourism Experiences, Perth WA
- Walk into Luxury - Luxury accommodation, food & wine, Australia & New Zealand

EDUCATION

Central Institute of Technology

2010 | Certificate IV in Photo-Imaging

Edith Cowan University

1995-1998 | Bachelor of Social Sciences

Wesley College

1989 | Tertiary Entrance

SKILLS

- Friendly Team player
- Problem-Solving
- Attention to detail
- Collaborative
- Creative & Artistic
- Excellent Communication

TECHNOLOGY

Canva, Hootsuite, Hubspot, Mailchimp, Photoshop CC, Lightroom CC, Premier Pro CC, Indesign CC, Microsoft Word, Interview Management, Drone Operating,

REFERENCES

Rivers End

Jemma Clapin | Manager/Owner
0488-517-333

Seda College WA

Emily | Marketing Manager
Contact details on request